

## What is Census 2010?

The U.S. Constitution requires a census every ten years. Census 2010 will count every person regardless of age, race, ethnic group, and citizenship who resides in the United States including the District of Columbia, Puerto Rico, the U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. Census 2010 caters to our country's diverse population--- Questionnaires will be translated into Spanish, Chinese (Simplified), Korean, Vietnamese, and Russian. There will be language guides in 59 languages available on request. Census 2010 will create hundreds of thousands of temporary jobs across the nation.

## Why Census 2010?

Each year, more than \$300 billion in federal funds are awarded to States and communities based on Census data. Over a 10-year-period, this is more than \$3 trillion dollars. The data collected will guide planning for new hospitals, schools, roads senior centers, child care facilities, and other important services.

## The Census is Easy

10 questions, 10 minutes... that is all it takes.

The shortest questionnaire in history...

### Questions include:

- Name;
- Sex;
- Age and date of birth;
- Hispanic origin;
- Race;
- Household relationship; and,
- If you own or rent your home.

### 2010 Census does NOT ask about:

- bank account information;
- salary or income;
- citizenship or immigration status; or,
- Social Security number.

### Census information will not be:

- used against you by any government agency or court.
- disclosed or published; that is against the law.

The Census Bureau does not conduct the 2010 Census via email or the Internet, although you may receive an email from

the Census Bureau regarding your participation in a survey. The Census Bureau does not:

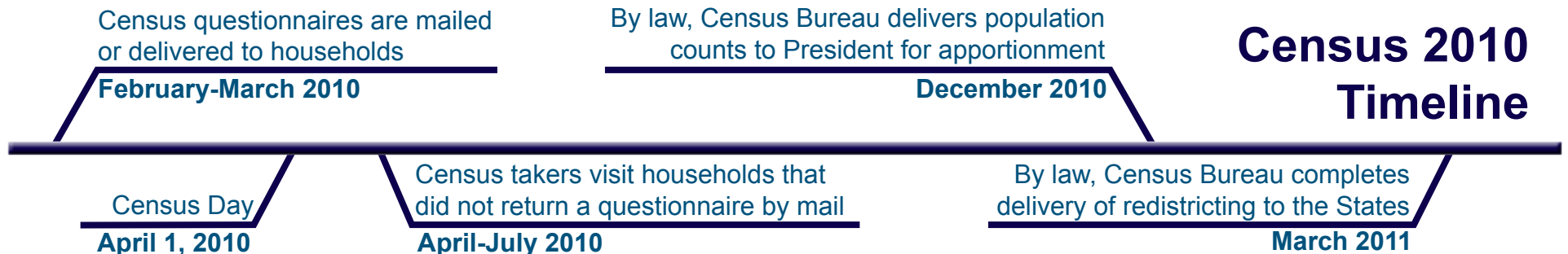
- request detailed personal information through email;
- send requests for PIN codes, passwords, or Social Security numbers; or,
- ask for credit card, bank or financial information of any kind.

To report email scams or bogus Census 2010 Web sites, forward the email or Web site URL to [itso.fraud.reporting@census.gov](mailto:itso.fraud.reporting@census.gov)

THE CENSUS DOES NOT RELEASE OR SHARE INFORMATION THAT IDENTIFIES INDIVIDUAL RESPONDENTS OR THE HOUSEHOLDS.

CENSUS 2010 COMES IN THE MAIL. FILL IT OUT AND MAIL IT BACK AS SOON AS POSSIBLE.

*HOUSEHOLDS THAT DO NOT RETURN FORMS WILL BE VISITED BY A CENSUS 2010 EMPLOYEE.*



All census workers undergo an FBI background check. This year the fingerprinting requirement has been added for the first time for the 2010 Census as an **extra precaution**. Census 2010 officials say they are confident that these measures will make the 2010 Census the safest decennial census possible.

### **How to Recognize a Census Worker:**

- Ask to see their ID. The census worker will have a government issued ID marked with just their name.
- The census worker will not ask to be let inside your home.
- Make sure the census questionnaire and census worker do not ask for financial information or social security number.

If the census worker or questionnaire do not meet these criteria, do not fill out the census. If you are wary of the census worker or have questions, contact your Regional Census Center:  
<http://2010.census.gov/2010census/contact/index.php> or 1-800-923-8282.

**For more information about the Census 2010, please go to:**  
<http://2010.census.gov/2010census/>



**Gary K. King**  
**New Mexico Attorney General**

**ALBUQUERQUE OFFICE**  
111 Lomas Blvd NW, Ste 300  
Albuquerque, NM 87102  
Phone: (505) 222-9000

**SANTA FE OFFICE**  
408 Galisteo St.  
Santa Fe, NM 87501  
Phone: (505) 827-6000

**LAS CRUCES OFFICE**  
201 N. Church St., Ste. 315  
Las Cruces, NM 88001  
Phone: (505) 526-2280

**[www.nmag.gov](http://www.nmag.gov)**

# {10} Questions in 20{10}



## What to Expect for Census 2010

Office of New Mexico Attorney General  
Gary K. King

